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Applicant notes that this problem of compatibility between different receivers and software does not arise in the context of the system proposed by Brown. It is therefore unsurprising that there is no acknowledgement of such a problem in the teaching of Brown. On the basis of this novel and advantageous solution to a previously unrecognized problem, Applicant submits that the subject matter of claims 1 and 9 is inventive.

Accordingly, in view of the foregoing, it is believed that all claims now pending, namely Claims 1-20, patentably define the subject invention over the cited references issued by the Examiner, and are in condition for allowance and such action is earnestly solicited at the earliest possible date.

If there are any fees due in connection with the filing of this response, please charge those fees to our Deposit Account No. 02-2666. If a telephone interview would expedite the prosecution of this Application, the Examiner is invited to contact the undersigned at (310) 207-3800.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated:

12/4/08



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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this paper is being transmitted ~~online via EFS Web~~ to the Patent and Trademark Office, Commissioner for Patents, Post Office Box 1450, Alexandria, Virginia 22313-1450, on 12-5-08, 2008, via Facsimile.

  
Linda Metz